

AGENDA

MARCH 21, 2018 AT SEED CENTER, 2ND FLOOR BOARDROOM, LAKE CHARLES, LA

1. OPENING

- A. Roll Call**
- B. Minutes from Last Joint TPC/TAC Meeting (February 21, 2018)**
- C. Opportunity for Public Comments or Questions**

2. OLD BUSINESS

- A. New Transportation Improvement Program (TIP) FY 2019-22**
 - Discussion
 - Staff will walk through the process.
 - Presenter: Walter Council, LCMPO Staff

- B. 2045 Metropolitan Transportation Plan (MTP) (See Appendix A)**
 - Information
 - Stantec, on 4/12/18, from 4 pm – 7 pm, at Lake Charles Civic Center, is facilitating a Symposium (Open House) for the general public, providing opportunity to dialogue and provide feedback on the 2045 MTP process.
 - Details are forthcoming.
 - See interactive map and comment, <https://www.transportplanswla.com>
 - Presenter: Cheri Soileau, LCMPO Director

3. NEW BUSINESS

- A. Unified Planning Work Program**
 - Action
 - Staff is requesting, after TAC recommendation on 3/15/18, TAC approval the for FY 2018-19 UPWP.
 - The document provides description of planning work and funding allocation to each task conducted by staff over the fiscal year. In accordance with the document update procedures, as an amendment to the UPWP, it requires a 14-day Public Review and Hearing period, which staff initiated on 3/8/18.
 - Presenter: Cheri Soileau, LCMPO Director

B. 2020 Census Complete Count Committee (See Appendix B)

- Information
- The CCC is a group of local stakeholders that will strategize outreach to the public on the importance of completing the 2020 Census.
- Presenter: Walter Council, LCMPO Staff

4. ADJOURNMENT

APPENDIX A

2045 MTP PROJECT WEBSITE INSTRUCTIONS

Staff has coordinated with Stantec, our Long-Range Transportation Plan (LRTP)/Metropolitan Transportation Plan (MTP) consultant, to put together a website specifically for the MTP

See here: <https://www.transportplanswla.com/>

The project website has been updated to include the following:

1) Email to receive updates

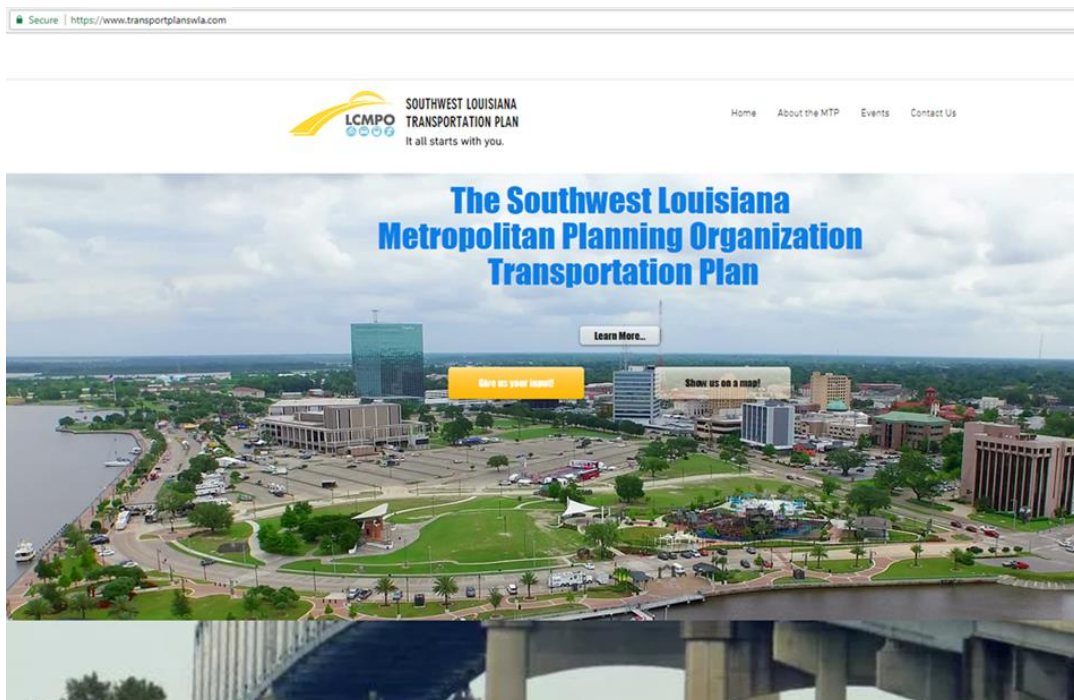
- When homepage appears, wait 5 seconds, and a “Join Our Mailing List” will display. Please put your email there to receive updates. We want to make sure you’re covered.

2) Survey

- Scroll mouse over middle of homepage and “Give Us Your Input” will be highlighted. Click. Provide feedback there.

3) Interactive Map (Crowdsourcing Map)

- Scroll mouse over middle of homepage and “Show Us on Map” will be highlighted. Click. Read brief directions on adding points to map. Indicate where you would like to see improvements.



APPENDIX B

2020 CENSUS COMPLETE COUNT COMMITTEE

2020 Census Complete Count Committees (CCC's)

Why Do We Take a Census?



The U.S. Constitution (Article I, Section 2) mandates a headcount every 10 years, of everyone residing in: the 50 states, Puerto Rico, and the Island Areas of the United States. This includes people of all ages, races, ethnic groups, citizens, and noncitizens. The Constitution mandates an apportionment of representatives among the states for the House of Representatives every 10 years based on the count. Also, over \$675 billion a year is distributed to state and local governments using Census numbers (Over \$4 trillion over the decade). The first Census was conducted in 1790.

What is a CCC?

A CCC is a team formed in order to increase the response rate for households responding on the internet, mailing back their questionnaire, or using the Telephone Assistance Center through a focused, structured, neighbor-to-neighbor program. They will utilize the local knowledge, expertise, and influence of each Complete Count Committee member to design and implement a census awareness campaign targeted to the community.

The Census Bureau provides workshops on forming CCC's, which includes training on using the [Response Outreach Area Mapper \(ROAM\)](#) web application, an interactive map to identify areas that typically have low response rates for censuses and surveys.

How to Get Involved

- Create or join a Complete Count Committee and partner with other trusted voices and influential leaders in your area who are committed to increasing census participation. Encourage your peers to get involved too. Call the Atlanta Regional Office to schedule a training on forming a CCC.
- Raise awareness by including census information in newsletters, social media posts, podcasts, mailings, and on Web sites.
- Help recruit census workers when jobs become available.

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